COURSES OFFERED IN ENGLISH AT CUCEA:

I5428 International Logistics

I5102 Market research

I5305 Consumer Behaviour

CU264 Running and Control of Multimodal Transport

IB002 International Branding

I5308 Sales

I5226 Introduction to International Business

I5226 Intercultural Communication for International Business

I5417 International Commercial Policy

I5415 International Competitiveness